ADOPT

by AppLearn

Contact: Anthony Wolny
Tel: +44 (0) 7905 346 840
Email: anthony.wolny@applearn.tv
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Changes to our GDPR policies

An announcement of our changes, your data is safe with us.

The General Data Protection Regulation (GDPR) was originally passed by the European Union in April 2016 with the intent to improve the management of personal data for EU citizens.

The new May 2018 update to GDPR will not only offer EU citizens the ability to enquire, change, download and delete information stored on them but it will also provide people overall greater control over the data that has been collected on them.

Here at AppLearn, we have the responsibility as leaders of Digital Adoption in the global multilingual enterprise space to fully support and enforce the standards of GDPR before the enforcement date on May 25, 2018.

The new values being introduced strongly align with our own and we plan to provide our customers with the resources that will help them meet today's GDPR standard and those to come in the future.

Not only will we be rolling out an updated privacy policy to our EU customers, we will also offer the same improvements to our global clients.

We recommend that our customers review our new privacy policies and encourage them to contact us if they have any queries or if they require their own legal counsel.

About AppLearn

AppLearn is the global leader in software adoption. It's platform, **ADOPT**, is pioneered from years of research in a market which is expected to be worth $124bn by 2017. **ADOPT** draws on AppLearn's extensive knowledge of IT and software adoption to deliver the world's most powerful, most effective adoption tool. Working alongside over 40 global enterprises. With 5 million users, in 172 countries, in 34 languages. Every second of every day, enterprises are using AppLearn's insights to make their software implementation a success.

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